



ACCESSIBILITY BENEFITS EVERYONE



Accessibility is often framed as something “extra”—something added on to support a specific group of people. But in reality, it makes things work better for everyone.

As part of our National AccessAbility Week (NAAW) initiatives, we’re focusing on what accessibility actually looks like in practice. It improves communication. It creates more flexible ways of working. It removes friction that many people experience—whether it’s recognized or not.

This space brings together examples and resources that show how accessibility shows up in real, everyday ways—and why it matters beyond compliance.

Take what resonates. Use it to reflect on your own work, spark new ideas, and share with others in ways that feel meaningful and relevant to you.

Highlighting universal accessible design.

Yes, this is accessibility.
A campaign which showcases accessibility inventions, designs, and tools that have become part of our day-to-day lives.

**Shifting Perspectives:
Accessibility as Innovation**
A curated collection of credible resources that showcase accessibility as innovation and how it improves company performance.

